



2009 VitiNord

Saint-Hyacinthe, Québec

2nd Symposium on Northern Climate Viticulture
November 9, 10 and 11 – Hôtel des Seigneurs, St-Hyacinthe

A continuation of the 2006 conference in Riga, Latvia, where nearly 17 countries were represented, this symposium is an opportunity to share scientific knowledge, skills and experiences on grape and wine production in cold climates. VitiNord 2009 will enable you to meet with international researchers, breeders, winemakers and advisors from cold regions around the globe.

GENERAL INFORMATION

Hôtel des Seigneurs

1200 Johnson Street
Saint-Hyacinthe, Québec J2S 7K7
Toll-free: 1-866-SEIGNEUR • 450.734.4638
www.hoteldesseigneurs.com

For information on the symposium please visit

www.vitinord.org or contact us via email
at info@vitinord.org

ORGANIZING COMMITTEE

Bernard Gravel, Coordinator
Alain Breault, Viticulture A&M
Tom Plocher, IANV
Mark Hart, IANV
Larbi Zerouala, Agronomist, MAPAQ
Luc Vallée, TRANSAQ

KEY PARTENERS

*Agriculture, Pêcheries
et Alimentation*

Québec 

*La Financière
agricole*

Québec 



TRANSFORMATION
ALIMENTAIRE
QUÉBEC



Program

Monday November 9

- 8:00** Registration
- 8:25** Opening comments and overview – Bernard Gravel
- 8:30** Welcome speech – Jean Fontaine, Honorary President
- 8:45** Involvement of the government in the economic development of viticulture – Claude Béchard (CAN), Québec Agriculture Minister
- 9:00** IANV presentation. Summary of 1st conference in Latvia, challenge of cold climate viticulture – Tom Plocher (USA)
- 9:20** Overview of the Quebec viticulture – Larbi Zerouala, agr. (CAN), MAPAQ
- 9:50** Break – Trade show
- 10:10** Growing grapes in greenhouses and tunnels – Hans Rosenfeld (NOR), Tom Plocher (USA)
- 11:00** Establishing a business plan. How to invest in a winery – Marc Ménard (CAN), Financière agricole Québec
- 12:00** Lunch – Trade show
- 13:15** Breeding and testing new cold hardy varieties – Paul Demoto (USA), H. Hatterman-Valenti (USA), Peter Hemstad (USA), Tyler Kaban (CAN)
- 15:00** Break – Trade show
- 15:20** Planting density, trellising and leaf area, effect of trellising model on hardiness – Mark Hart (USA), Hans Christian Jost (CAN)
- 17:00** Trade show

Tuesday November 10

- 8:00** Registration – Trade show
- 8:30** How to minimize frost damage – Helen Fisher, Ph.D. (CAN), Max McFarland (USA), Seth McFarland (USA)
- 10:00** Break – Trade show
- 10:20** Grape varieties for cold climates, extremely cold or short season – Harri Poom (EST), Andrey Kulichkov (RUS), Kaspars Sunins (LAT), Peter Lorenzen (DEN), Arild Syversen (NOR)
- 12:00** Lunch – Trade show
- 13:15** Biopesticides – Mélanie Greffard, AEF Global (CAN)
- 14:00** Nova Scotia, a success story – Hans Christian Jost (CAN)
- 14:45** Break – Trade show
- 15:10** Cold climate grape vinification techniques – Richard Bastien, Oenologist (CAN), Sigrid Gertsen-Briand (CAN), Peter Lorenzen (DEN)
- 17:00** Trade show

Wednesday November 11

- 8:00** Registration – Trade show
- 8:30** Fertilization and the grapevine's cycle – Jacques Petit (CAN)
- 10:00** Break – Trade show
- 10:25** Minute of silence for Remembrance Day
- 10:30** Modeling the correlation between degree days, phenologic stages and diseases – Odile Carisse, Ph.D., AAC (CAN)
- 11:50** New agriculture program – Jean-Paul Lussiaa-Berdou TRANSAQ (CAN)
- 12:00** Lunch – Trade show
- 13:15** How to position our products in the marketplace – Barry McFarland (USA), Lisa Smiley (USA), Judith Vass, SAQ (CAN)
- 15:20** Biodiversity and management of arthropods in cool-climate vineyards – Charles Vincent, Ph.D., AAC (CAN)
- 17:00** Closing remarks – Tom Plocher and Bernard Gravel

Not to be missed!

Monday evening Cocktail & Recognition Dinner

Tuesday evening Wine Tasting Dinner

Plus a tradeshow with 25 exhibitors!



Registration Fees



Early registration discounts if you register before October 1st, 2009!

Full symposium 3-day package for \$350 (\$400 after October 1st)

Access to all conferences, coffee breaks and lunches all three days
Recognition Dinner and Wine Tasting Dinner included

Basic symposium 3-day package for \$250 (\$285 after October 1st)

Access to all conferences, coffee breaks and lunches all three days

One day symposium package for \$110 (\$125 after October 1st)

Access to all conferences, coffee breaks and lunches for one day

Recognition Dinner November 9th

At Hôtel des Seigneurs in St-Hyacinthe **\$85**

Wine Tasting Dinner November 10th

Location to be confirmed, St-Hyacinthe **\$45**

A discount is available for students. For more detail, please contact us at inscription@viti nord.org

A fee of \$75 will be charged for any cancellations.

Hotel rooms can be reserved at a **discounted rate of \$119** at the **Hôtel des Seigneurs**
Reservations must be made prior to October 1st, 2009 in order to benefit from the discount.

Registration Form



Please write neatly in block letters. ONE FORM PER PERSON.

Last name: _____

First name: _____

Company/Organization: _____

Profession/Title: _____

Address: _____

Town: _____ Postal/Zip: _____

Prov/State/Country: _____

Tel.: _____ Fax: _____

Email: _____

Payment Method

Check written out to VitiNord

Money order

Visa MasterCard

Credit Card Number: _____

Expiration date (m/y) : _____

Card holder's name: _____

Signature: _____

Register me for:

One Day Package \$110 (\$125 after Oct. 1)

Monday Tuesday Wednesday

Full 3-Day Package, including dinners \$350
(\$400 after Oct. 1)

Basic 3-Day Package \$250 (\$285 after Oct. 1)

Options

Recognition Dinner \$85

Wine Tasting Dinner \$45

Yes, I would like to use headphones for
the translation of audio conferences

My conference package should be in:

Français

English

Dietary restrictions:

I am a vegetarian

I am allergic to:

I would like to use the shuttle (free) from the Trudeau Airport to the Hôtel des Seigneurs

No

Yes, please confirm your travel schedule one month prior to the symposium
by email to: info@viti nord.org

*Please complete this registration form and return it via mail with your
full payment (in Canadian dollars) to:*

VitiNord 2009

261 Bourgeois Street

Beloeil, Québec

Canada J3G 2Y1